

# LABOUR MARKET INTERNET GUIDE

COLLECTION  
OF GOOD PRACTICE



<b>Title</b>	Labour Market Internet Guide, SLOVAKIA
<b>Responsible</b>	Trexima Bratislava, projekt@istp.sk
<b>Organisation</b>	Central Office of Labour, Social Affairs and Family in Slovakia
<b>Target Users</b>	employed looking for a career change; guidance counsellors; school students/parents; unemployed
<b>Main Objective</b>	The integrated online platform provides various functionalities in order to support an online multi-staged counselling model adopted by the national employment service.
<b>Period of Implementation</b>	2003, renovated 2013 - ongoing
<b>Description of the Good Practice</b>	On the online platform counsellors are supported in the delivery of one-to-one guidance, e.g. by utilising an online self-assessment tool utilised for jointly reflecting with the clients on their personal capabilities and aspirations. Job placement is facilitated as well, e.g. by the interconnection of personal client profiles with a vacancy data base. Online exchange between job seekers and employers is possible as well. A self-service area is directed towards job seekers and those generally interested in the labour market. Adult users can use automated matching of their personal profile with job opportunities, thereby relying on a self-assessment tool. Young people leaving school and their parents are supported by a career guidance online tool (Job Compass). The platform represents a single-entry point to LMI and related online tools. A range of occupational information is made available through the platform such as pre-recorded video material on occupations coupled with text items and illustrative pictures. Together, these provide an overview of the historical development of a given occupation, frequently used terminology and core activities typically performed.
<b>Approach to the Use of Digital Technologies</b>	The platform makes full use of digital technology with various databases featured, having a self-assessment tool, creating an online personal profile, pre-recorded video material on occupations coupled with text items and illustrative pictures. Users also have the possibility to use a career guidance online tool (Job Compass) to help them find the right employment path.
<b>Positive Impact on the Employment Services</b>	At the moment there are 11.000 jobs advertised with more than 60.000 job vacancies, as employers look for multiple employees. Anecdotal evidence suggests that the bureaucratic burden seems to have been reduced significantly for citizens, employers, and business entities; the access to the services provided by the District Offices seems to have improved as well. The system is connected to all 46 labor offices in Slovakia.
<b>Exportability Potential</b>	This practice adopts multiple methods to be exported, for example creation of a career guidance online system. In order for the practice to be exported, it needs to be translated and adapted to the local environment.